







### X FERIA DE LA BELLEZA, SALUD Y BIENESTAR

PELUQUERÍA · ESTÉTICA · APARATOLOGÍA · MAQUILLAJE UÑAS · NUTRICIÓN · COSMÉTICA · WELLNESS · FITNESS

www.expobellezandalucia.com

Beauty, Health and Wellness Fair



## Photo gallery



EXPOBELLEZA ANDALUCÍA 2019, will celebrate its 10th edition during 8, 9 and 10 February 2020 in FIBES, Exhibitions and Congresses Hall of Seville. Gallery of photos of the last edition held.



















## **Data Sheet**



- Name: EXPOBELLEZA ANDALUCÍA, Beauty, Health and Wellness Fair.
- **Edition:** 10a
- **Organized by:** FIBES
- <u>Sectors:</u> Hairdressing, Barber, Aesthetics, Nails, Makeup, Cosmetics, Wellness a Fitness.
- <u>Carácter:</u> Professional and also general public.
- <u>Date:</u> From 8th to 10th of February of 2020.
- <u>Event time:</u> **8 and 9 of February:** 10:00 a 20:30 hours, **10 of February:** 10:00 a 15:00 h.
- Area: pavilions: 1 and 2
- **Assembly:** own design stand, 6 and 7 of February 9:00 h. a 20:00 h.
- Assembly modular stand: 7 of February from 9:00 h. to 20:00 h.
- **Stands dismantling:** 10 of February from 15:30 h. to 22:00 h







## What does the event consist of?

**EXPOBELLEZA ANDALUCIA** is a **commercial platform** and professional meeting of the sectors of Hairdressing, Aesthetics, Aparatology, Makeup, Nails, Barber in which there will be a specialized forum in each area, as well as, a wide program of activities consisting of demonstrations, workshops, shows, championships, parades and Master Classes that will complement the exhibition area of the event.

An **unmissable event** and a key piece for companies in the sector **to do business** and publicize their products, news and services to professionals who are dedicated to personal image, visitors seeking new techniques and trends for their salons, hairdressers, spa's, aesthetic centers and hotels among others.

**21.000 persons** have approached in the last edition to enjoy this show, thus exceeding the expectations of the Organization, and the event has been consolidated in the sector of Beauty and Aesthetics at the national level.





## How do we make Expobelleza know?

- Press releases, interviews and advertising in specialized magazines, radio and press.
  - Agreements with associations.
  - Visiting national and international beauty events.
- Information in all hairdressing salons, barber shops, beauty and aesthetic medicine centers, spas, hotels, spas, nail centers, professional schools and academies and all sectors related to personal image.
  - Participation in industry events.
    - Have Vips from the sectors.
  - Wide timing with shows and parallel activities.
- Outdoor advertising: buses, mupis, billboards, radio advertisments and advertising on websites
  - Invitations for all professionals.
  - Social networks and interacting with our target audience.





## Floorplan pavilions 1 and 2

### **Pavilion 1:**

Pasarela:

**Hairdressing Shows** 

Masterclasses

Award ceremonies

V Ceremony Premios Picasso

#### **Pavilion 2:**

Commercial Area:

Sector Eaesthic

**Sector Cosmetic** 

Sector Hairdressing/Barber

**Sector Nails** 

Sector Organic Pure Care







## Exhibitors list 2019

ACADEMIA MARÍA

AEPSP PREMIOS PICASSO

AKUA/MOCTEZUMA

ANGEL NAILS

ARNICAESTÉTICA/CVCOSMETICS

ASI CISEAUX

BELLAESTETICA VIP

BIOWAVE BOSNER

**BOUTIQUE DEL CABELLO** 

BRIONES HERRERA

CANNI NAIL ART

CARMIN

CARRASCO

CASBELL

CATALINA POZA CENTRO JOSÉ Mª

CONSULTORAS DE BELLEZA MARY KAY

DISTRIBUCIONES MEGACORP

DISTRICOL SEVILLA

DO IT BETTER FORMACIÓN PROFESIONAL

DONNA BELLA

**ECONOMIC NAILS** 

ELIXIR BIO

**ECODEPII** 

EMI INTERNATIONAL

FUROPEAN ESTRELLA AWAN

**EXCLUSIV** 

GIO DE GIOVANNI

GREMICHAR GREMISUR

GRUPO DER HAND

GRUPO DESMELÉNATE

GRUPO UNIBELLEZA

HAM BEAUTY ARTICULOS

HONK COSMÉTICA
INDIANI COSMETICS

**JEUNESSE** 

JOYERÍAS EMANUEL

KUOS PROFESSIONAL

LABORATORIOS RUEBER

LASER SAPPHIRE

LOOK ART STUDIO

LUCIS NATURALIS

MANIC PANIC ESPAÑA

MAS BELLEZA LASER

MASGLO MATRIX

MAYAMOTO

MENCHU BENÍTEZ

MIA SECRET

MONOTECH MILANO

MYM

N. A. LISBOA

NAIL EMOCION NATURNUA

NOVASONIX

NU SKIN - PHARMANEX

NUEVO LÁSER

APLICACIONES ESTÉTICAS

OCN FENACO

OPATRA SKINCARE

ORGANIC NAILS ESPAÑA

ORLY

OZONO DOR PEGGY SAGE

PELUQUERÍAS EL PUNTO

PEPE HARO

DISTRIBUCIONES

PERFUMES DE LAGÜELA

PETÓ HAIR

POSTQUAM COSMETIC

PRISAN PYT HAIR OUANTIUM REVISTA PELUQUERIAS

**HAIRSTYLES** 

S & M HAIR OF THE WORLD

SEMILAC

SENS.US / YBERA

SPAIN HAIR CENTER

STRANZZA PROFESIONAL

TERPENIC LABS

**TERTIO** 

THE PINK HOUSE COSMETICS

UNITED FUSION

UÑAS ESCULPIDAS NATALIA

**GUERRA** 

UÑAS VALENCIA

UÑIKAS

VECTEM - KHEKPON

VERITY BEAUTY

VYP CONCEPT

<u>www.expobellezandalucia.com</u>



## You want to exhibit with a stand key in hand?



### **Options:**

 Stand 8 m2 (4x2) ......
 800,00 €

 Stand 12 m2 (4x3) .....
 1.200,00 €

 Stand 16 m2 (4x4) .....
 1.500,00 €

 Stand 32 m2 (8x4) .....
 2.800,00 €

 (Vat taxes not included)



#### THE PRICE INCLUDES THE NEXT SERVICES:

- Exhibition area with floor carpet
- White wall panels
- Electrical service 5.500W/220V with one socket
- Lighting installation of 50 w/m2 and electrical consumption.
- Lettering standard, inscription, cleaning service.
- Exhibition insurance.
- Exhibitor pases (according m2) and invitation (3 per m2)

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## You want to exhibit with own design stand?



### **Options to contract only area:**

From 16 to 32 m2 ...... a 65 €/m2 From 48 to 64 m2 ..... a 55 €/m2 From 80 onwards ..... a 50 €/m2

Vat taxes not included.

#### THE PRICE INCLUDES THE NEXT SERVICES:

Space rent

Floor Carpet

Electrical service 5.500W/220V with one socket

Lighting installation of 50 w/m2 and electrical consumption.

Lettering standard, inscription, cleaning service.

Exhibition insurrance.

Exhibitor pases (según m2) and invitation (2 por m2)

**★** 10% discount if you make the reservation before the 15th of Octubre of 2019 (applied only in space rent concept).



## ¿Would you like to participate as partner of Championships "Makeup and Nails"?



The Championships can offer your Brand a unique opportunity to link your poducts with the visitors and participants of this event:

### What do we offer you?

- Resounding success of participation.
  - Professional follow-up.
- Presence at the official website of our event.
  - Diffusion on social networks.
- Brand logo at the space where de championships will take place.
  - Announcement at our pasarela at the Award Ceremony.



### What do you need?

www.expobellezandalucia.com







### EXPO Belleza Andalucia

## Do you want to be VISIBLE in EXPOBELLEZA?

We can offer you the opportunity to be one of the official Sponsor of **EXPOBELLEZA ANDALUCÍA 2019**. Event organization and Sponsorship are still the best marketing tools for your brand, while they will have more visibility and reach a greater number of visitors and possible clients.

- Media impact: before , during and after the fair.
- We include the brand in the activity brochure, website, billboards, photocall, pasarela and social networks.
- Posibility to distribute merchandising or information at the Vip point of the event.
- Posibilty to realize a presentation of the brand during the event.
- Space rent at the commercial area of the event.

We can prepare a customized budget. What do you need?







### Other point to be VISIBLE, at our Catwalk in EXPOBELLEZA

Our fashion catwalk at Expobelleza Andalucía is a ideal platform to give visibility at your brand:

- Espectacular.
- With sitting for 500 persons.
- Possibility to show in direct at your clients the news and colours of your brand.
- Also to celebrate a great Masterclass.



**Are you interested?** We can prepare a customized budget for you.



## A great show to let you see!



# You cannot miss this great opportunity and experience!



Thank you in advance and hoping to have you as exhibitor in **Expobelleza**Andalucía 2020, from 8 to 10 of February.

We remain at your entire disposal for all the request or doubts you may have.

María Rodríguez

Executive of events - Fairs Department

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